



Jabari Johnson

Biographical Information

Jabari Johnson is a retired pro athlete, entrepreneur and philanthropist who has established several successful companies in the real estate, business development and sports marketing industries. He is the visionary founder of The Heads Up! Foundation, a non-profit organization whose mission is to enrich the lives of youth through mentoring, education, and sports. He is a 2002 graduate of The University of Texas-Arlington with a Bachelor's Degree in Business Administration and Communication Technology and a Minor in Spanish Studies. During his high school career at Dallas' David W. Carter High School, he was an honor graduate and standout student-athlete, earning All-District, All-Region, All-State and McDonald's All-American nominee Basketball accolades. After graduation from high school, he signed a full athletic scholarship to play at Louisiana Tech University where he saw significant playing time as a freshman before transferring to finish his college career at the University of Texas-Arlington where he was a standout All-Conference performer, ESPN class of 2001 NBA draft prospect and regarded as one of the school's all-time greats. Johnson notched over 1,500 points, 700 assists, 300 steals in his collegiate playing career. His sports journey continued on to have an all-star professional career in the ABA, CBA, and Europe. He also spent a year as a player/coach in the ABA. With an intense yearning to give back to others who need a lift, Jabari has served as a consultant to several high school and college programs across the country during his offseason. He has served as player



development coach for hundreds of student-athletes and has successfully assisted many prospects in obtaining athletic scholarships to college. Jabari has appeared in Global NIKE basketball commercials with NBA superstars Dirk Nowitzki and Jason Kidd and has masterminded with some of the most prominent figures in sports and business. Additionally, he serves as the Founder and Director of The North Texas Hoop Summit, a College Exposure Combine and Showcase for High School basketball players who desire to play at the college level and beyond. He has been featured in several news publications including the Dallas Weekly as one of the 25 most notable figures to watch in 2006-2007. Recipient of the Lancaster Chamber of Commerce, 40 Under 40 Leadership Award (2014) and the Dallas County Peace Officers Association's Pinnacle Award for his outstanding service to Dallas County. As a member of Omega Psi Phi Fraternity, Jabari lends his support and talent to the various programs of the 100-year old public service organization. Mr. Johnson was a 2011 graduate of Leadership Southwest, a community service program dedicated to providing southern Dallas County with an ongoing source of diverse leaders who are committed to serve as catalysts and sustainers of positive change in their respective communities. As the founder and president of The Heads Up! Foundation of North Texas, Jabari mentors, coaches and uplifts thousands of student-athletes each year, leading by example in community outreach across the metroplex. As The Sports Influencer, Jabari Johnson is on a one-of-a-kind journey throughout the North Texas sports and philanthropic communities inspiring positive change and impact in schools and neighborhoods. The Hardwood Legend turned Humanitarian invites followers on his annual 5,000+ mile journey to change lives and impact communities. The SportsInfluencer leverages exclusive access to special events, celebrities, amateur and professional athletes & coaches, sports teams, fans, and community leaders to provide exclusive content to his unique audience.