



## Leadership News

Basketball Club International is pleased to welcome two new board members, both with outstanding character and accomplishments: Mike Wilks and John Johnson.

Mike Wilks, a.k.a. “Mr. Basketball” in the state of Wisconsin, attended Rice University in Texas on a basketball scholarship. Named the Western Athletic Conference Player of the Year by the College Insider, Mike graduated in 2001 with a B.A. in Economics. He began his pro basketball career as an undrafted free agent in the NBDL, and then was called up to the NBA during the 2002-2003 season. He originally signed with the Atlanta Hawks and, later, played with several NBA teams, including the San Antonio Spurs where he received his championship ring. Mike currently lives in Alabama with his wife Kimberly and his son Isaiah. He continually credits God for all that he has accomplished.

John Johnson is the Managing Partner of the V.E. Group in Colorado, which provides event management services to an elite list of U.S. clients. Originally from Chicago, John’s passion for basketball led him to play four years in college, at Upper Iowa University and Trinity Christian College, where he helped his team collect championship titles. After college, John played pro basketball across North America, Europe, Africa, Asia, and Mexico. When John retired from basketball, he settled in Denver and started – from the ground up – the Colorado Crossover, a minor league pro basketball team which competed in the IBL for two seasons. His motivation for starting the team was to share fellowship and opportunities with young men who seek to accomplish their dreams and experience the game of basketball at greater levels.

## Legacy - Ours and Yours

Our 2009-2010 Legacy of Love Campaign, supports the continued legacy of Basketball Club International, celebrates our founder Sharm Scheuerman’s inspirational accomplishments over 75 great years, and challenges everyone to consider their own legacy as they live and make choices every day. Like John Wooden said, “[you should] be more concerned with your character than your reputation, because your character is what you really are, while your reputation is merely what others think you are.”

BCI’s Legacy of Love campaign was launched in secret. For months, friends of BCI worked, without Sharm’s knowledge, to raise funds and collect personal messages of support for Sharm and the BCI organization. Now that the cat is out of the bag, we’d like to share a few of the wonderful things we’ve heard recently about Sharm.



“Sharm, you have been a superb ambassador for basketball throughout the nation. Keep doing a great job. God bless.” – Dick Vitale

“Sharm is one of the most genuine human beings I have ever met and a superb teacher and coach. If we had more men like him walking on this earth, our world would be a much better place to live in.” – Coach Dale Brown

He had a chance to respond, at our Legacy of Love celebration event in Denver, March 17, 2010. If you would like to be a part of this campaign, which will help ensure that BCI and BCI Edge continue to help and inspire youths, athletes, others everywhere through the game of basketball. Email [info@bciedge.org](mailto:info@bciedge.org) or donate online.

## Upcoming Youth Events

Philadelphia – BCI Basketball Plus Camp, April 24, Los Angeles – BCI Basketball Plus Camp, August (TBD), Detroit & Chicago – S.T.A.R.S. Youth Leadership Summit, Summer (TBD)

Upcoming camps and clinics feature fun, visible opportunities for the BCI community to step up and make a difference in local venues. For all spring and summer 2010 events, we are now reserving spots for: Event sponsors (corporate, partner, and individual), Local transportation assistance, Event volunteers (including youth mentors), Youth lunch and snack sponsors.

If you live near Philadelphia, Los Angeles, Detroit, or Chicago – or if you know someone who does – we’d love to hear from you. Please email [info@bciedge.org](mailto:info@bciedge.org) or call 303-292-5870. Your legacy starts with you!

We appreciate your continued support – and your ideas about new ways BCI can get involved in communities like yours. As always, if you know of an opportunity for BCI to partner with an organization in your area, or if you would like to support our vision in other ways, please email us at [info@bciedge.org](mailto:info@bciedge.org).