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**BCI ANNOUNCES PRO BASKETBALL PLAYERS APPEARING ON BCI COURTSIDE LIVE (CSL<sup>4</sup> 3)  
TUESDAY, MARCH 28, via BLUEJEANS ON FACEBOOK LIVE –REAL TIME, INTERACTIVE, AND ONLINE**

IOWA CITY, IOWA, March 21, 2017 – Four times a year, Basketball Club International hosts a real-time, interactive, public event that connects former and current professional basketball players to kids and fans around the world. More than 20,000 viewers tuned in to previous BCI Courtside Live events, and the audience is growing.

**The next BCI Courtside Live (CSL<sup>4</sup> 3) is scheduled for Tuesday, March 28, from 9 pm – 10 pm ET.**

BCI Courtside Live is hosted by BCI via BlueJeans, on Facebook Live, a “social video platform that connects people through conversation” and archived events are available for viewing. **The upcoming event will feature three former pro players –Milt Newton, Tyler Smith and a third player to be announced, with Peter Young as moderator.** Bios for these men, as well as for those featured in previous events are available at [bciedge.org/courtsidelive](http://bciedge.org/courtsidelive).

Real-time BCI Courtside Live conversations feature audience questions and player responses with a general theme of the practical and spiritual aspects of life in the pros. CSL allows players to ‘get real’ with fans and kids while being vulnerable and sharing values and experiences. Players share details from many areas of their lives, including athletics, family, and personal projects.

During previous events, Clark Kellogg has moderated a chat with a great group of pro players. Following are just a few highlights:

- Marcus Liberty said, "I always tell young players that patience is so important. What you put in to the game is what you'll get out of it. I hear a lot of players say 'I wish.' I just tell them, 'hard work will, wishing won't'."
- Tony Farmer told us, "You need to know to pray in the times of need, times of grief, and when times are good."
- Nick Anderson shared, "I thank God for saving me from me. I walk by faith and not by sight."

Basketball Club International is a unique nonprofit organization that challenges professional basketball players to grow deeper in their faith, walk alongside their peers, and share their life experiences with fans and kids. Find more information about BCI Courtside Live, including past events and the opportunity to RSVP for the visit, at [www.bciedge.org/courtsidelive](http://www.bciedge.org/courtsidelive). Get social with us on twitter@bciedge or [www.facebook.com/bciedge](http://www.facebook.com/bciedge)