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FOR IMMEDIATE RELEASE

**BCI ANNOUNCES PRO BASKETBALL PLAYERS APPEARING ON THE 1st BCI COURTSIDE LIVE  
EVENT FOR THE 2017 SEASON - REAL TIME, INTERACTIVE, AND ONLINE**

**Tuesday, October 25, via Youtube Live**

IOWA CITY, IOWA, October 15, 2016 – Four times a year, Basketball Club International hosts a real-time, interactive, public event that connects former and current professional basketball players to kids and fans around the world. Thousands of people have tuned in to the past three seasons of BCI Courtside Live.

**The next BCI Courtside Live (CSL<sup>4</sup> 1) is scheduled for Tuesday, October 25, from 9 pm – 10 pm ET.**

BCI Courtside Live is hosted by BCI on Youtube Live, a “social video platform that connects people through conversation” and archived events are available for viewing. **The upcoming event will feature three pro players – John Bryant (Player Development Coach-76ers), Mike Penberthy (LA Lakers Championship Team – 2001) and Garrett Temple (Sacramento Kings), with Clark Kellogg as moderator.** Bios for these men, as well as for those featured in the past two seasons are available at [bciedge.org/courtsidelive](http://bciedge.org/courtsidelive).

Real-time BCI Courtside Live conversations feature audience questions and player responses with a general theme of practical and spiritual aspects of life in the pros. CSL allows players to ‘get real’ with fans and kids while being vulnerable and sharing values and experiences. Players share details from many areas of their lives, including athletics, family, and personal projects.

BCI Courtside Live has had three great seasons, and we're planning more big things for our fourth. BCI Courtside Live is meant to have a wide impact, giving “viral” treatment to the values, faith, and positive messages shared by pro players who are *stepping up their game*.

Basketball Club International is a unique nonprofit organization that challenges professional basketball players to grow deeper in their faith, walk alongside their peers, and share their life experiences with fans and kids. Find more information about BCI Courtside Live, including past events and the opportunity to RSVP for the visit, at [www.bciedge.org/courtsidelive](http://www.bciedge.org/courtsidelive). Get social with us on [twitter@bciedge](https://twitter.com/bciedge) or [www.facebook.com/bciedge](http://www.facebook.com/bciedge)