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FOR IMMEDIATE RELEASE

**BCI ANNOUNCES PRO BASKETBALL PLAYERS APPEARING ON THE 1st BCI COURTSIDE LIVE
EVENT FOR THE 2016 SEASON - REAL TIME, INTERACTIVE, AND ONLINE**

Wednesday, October 14, via Spreecast

IOWA CITY, IOWA, October 1, 2015 – Four times a year, Basketball Club International hosts a real-time, interactive, public event that connects former and current professional basketball players to kids and fans around the world. Thousands of people tuned in to the past two seasons of BCI Courtside Live.

The next BCI Courtside Live (CSL³ 1) is scheduled for Wednesday, October 14, from 9 pm – 10 pm ET.

BCI Courtside Live is hosted by BCI at Spreecast.com, a “social video platform that connects people through conversation” and archived events are available for viewing. **The upcoming event will feature three pro players – Luke Ridnour, Mike Wilks and Coach Monty Williams, with Adrian Branch as moderator.** Bios for these men, as well as for those featured in the past two seasons are available at bciedge.org/courtsidelive.

Real-time BCI Courtside Live conversations feature audience questions and player responses with a general theme of practical and spiritual aspects of life in the pros. CSL allows players to ‘get real’ with fans and kids while being vulnerable and sharing values and experiences. Players share details from many areas of their lives, including athletics, family, and personal projects.

BCI Courtside Live has had two great seasons, and we’re planning more big things for our third. The upcoming CSL Event will include an on air opportunity for selected basketball fan - Jacob Williams. Jacob is a 10 years old from Broken Arrow OK, and a big fan of the Thunder. BCI Courtside Live is meant to have a wide impact, giving “viral” treatment to the values, faith, and positive messages shared by pro players who are *stepping up their game*. Fan favorite quotes from the CSL 2015 include:

"Listening is a skill. Learn to listen." - Patrick Mutombo

"Your past is not your future." - Derek Anderson.

Basketball Club International is a unique nonprofit organization that challenges professional basketball players to grow deeper in their faith, walk alongside their peers, and share their life experiences with fans and kids. Find more information about BCI Courtside Live, including past events and the opportunity to RSVP for the visit, at www.bciedge.org/courtsidelive. Get social with us on twitter@bciedge or www.facebook.com/bciedge