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FOR IMMEDIATE RELEASE

**BCI ANNOUNCES PRO BASKETBALL PLAYERS APPEARING ON THE 3th BCI COURTSIDE LIVE (CSL³ 3)
TUESDAY, MARCH 29, ON SPREecast – REAL TIME, INTERACTIVE, AND ONLINE**

IOWA CITY, IOWA, March 22, 2016 – Four times a year, Basketball Club International hosts a real-time, interactive, public event that connects former and current professional basketball players to kids and fans around the world. More than 15,000 viewers tuned in to previous BCI Courtside Live events, and the audience is growing.

The next BCI Courtside Live (CSL³ 3) is scheduled for Tuesday, March 29, from 9 pm – 10 pm ET.

BCI Courtside Live is hosted by BCI at Spreecast.com, a “social video platform that connects people through conversation” and archived events are available for viewing. **The upcoming event will feature pro players – Charlie Ward, Glen Whisby and Jawad Williams (Starter for the 2005 Final Four Championship Team, the North Carolina Tar Heels), with Peter Young as moderator.** Bios for these men, as well as for those featured in previous events are available at bciedge.org/courtsidelive.

Real-time BCI Courtside Live conversations feature audience questions and player responses with a general theme of the practical and spiritual aspects of life in the pros. CSL allows players to ‘get real’ with fans and kids while being vulnerable and sharing values and experiences. Players share details from many areas of their lives, including athletics, family, and personal projects.

During one of our previous CSL events, Clark Kellogg moderated a chat with a great group of pro players. Following are just a few highlights:

- Marcus Liberty said, "I always tell young players that patience is so important. What you put in to the game is what you'll get out of it. I hear a lot of players say 'I wish.' I just tell them, 'hard work will, wishing won't'."
- Tony Farmer told us, "You need to know to pray in the times of need, times of grief, and when times are good."
- Nick Anderson shared, "I thank God for saving me from me. I walk by faith and not by sight."

Basketball Club International is a unique nonprofit organization that challenges professional basketball players to grow deeper in their faith, walk alongside their peers, and share their life experiences with fans and kids. Find more information about BCI Courtside Live, including past events and the opportunity to RSVP for the visit, at www.bciedge.org/courtsidelive. Get social with us on twitter@bciedge or www.facebook.com/bciedge